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**FOR IMMEDIATE RELEASE**

**Parkell Introduces New DuraTip® Ultrasonic Insert**

*Provides Unprecedented Out-of-the-Box Efficiency for the Entire Life of the Insert*

**EDGEWOOD, NEW YORK, USA** – [Parkell](#), a global leader in dental materials and devices, is excited to introduce its **new DuraTip® ultrasonic insert** at the Greater NY Dental Meeting (Booth# 2604).

“With the DuraTip ultrasonic insert, we have achieved an insert that performs *like new* for its entire life, despite tip wear,” says David Mott, President of Parkell. “This differs tremendously from all other ultrasonic inserts to date, which lose an astounding 50% of their scaling efficiency after only 2mm of tip wear (and 25% of their scaling efficiency after only 1mm of tip wear). With DuraTip, a quantum leap in dental scaling has been achieved: ultrasonic inserts that perform with consistent, peak scaling efficiency for their entire life (out to an unprecedented 3mm of tip wear).

“This was only possible because of Parkell’s strong belief that such a scaling experience *was possible*, and that the standard of care *will* be raised with such an insert in use. With this belief, Parkell spent thousands of engineering hours in close collaboration with active hygienists, and the results are truly phenomenal. For clinicians, this means no more need for excessive force as tips wear (which otherwise results in clinician and patient discomfort), as well as reduced chair times and lower long-term costs (as DuraTip inserts perform optimally for longer and don’t need replacement as early or often as conventional inserts).”

DuraTip’s excellence is achieved through novel patented internal geometries at the tip and connecting body, unsurpassed energy transfer and durability across an innovative W-stack design, and precision manufacturing in the USA by Parkell’s highly experienced product teams.

As is widely known in the industry, tip wear with conventional ultrasonic inserts can greatly affect the efficiency and performance of the insert. When the tips are worn on non-DuraTip inserts, clinicians are prone to apply more pressure on the insert and to increase pinch force, which lessens the vibration of the insert and can lead to an increase in scaling time. Moreover, tip wear with conventional inserts can

cause discomfort to patients and to clinicians. For the clinician, more pressure on the insert dampens the amplitude and leads to hand strain, wrist fatigue and even carpal tunnel.

DuraTip inserts define a new standard of care: *consistent performance, use after use, patient after patient*. Its unique design and fabrication decreases pinch force, hand fatigue, and supports comfortable ergonomics after a long day of scaling. Moreover, DuraTip inserts feature soft 12mm diameter grips having anti-slip tread patterns to help clinicians securely grasp the insert without the need of excessive pressure.

As with all Parkell inserts, DuraTip is designed and manufactured in the USA. It is time to raise the bar with Parkell's new DuraTip insert – experience the same *like new* feeling again and again over 3mm of insert wear. DuraTip is currently available in 30K Universal Slim and 30K Perio Slim.

For more information about Parkell, please visit [www.parkell.com](http://www.parkell.com) or call (800) 243-7446. If you are attending the GNYDM, stop by booth# 2604 to learn more and speak with a sales representative.

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#### **About Parkell Inc.**

Parkell has been designing and manufacturing internationally recognized quality restorative materials and equipment on Long Island, NY for 75 years. Known for advanced material technology like Blu-Mousse® Bite Registration Material and Dryz® Gingival Retraction Paste and generations of high-quality Ultrasonic Scalers and Scaler inserts like the TurboSensor® and Burnett Power-Tip™, Parkell is dedicated to assisting the dental profession with its material and small equipment needs through innovation and collaboration. Consistently looking to produce next-generation products, Parkell has created the DuraTip® ultrasonic insert, Digitest® 3 Pulp Vitality Tester as well as the Predicta® Bioactive line of materials that work to restore the tooth the natural way.

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